

DUSTIN MAZON

COVER LETTER

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December 9, 2008

Office of the Dean
WVU Eberly College of Arts and Sciences
201 Woodburn Hall
P.O. Box 6286
Morgantown, WV 26506

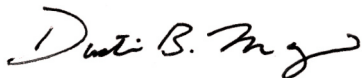
To Whom It May Concern:

Nick Woods recently brought to my attention your posting for a Professional Technologist 2. I am interested in the position and I feel that I can contribute my knowledge and experience with graphic arts, marketing, and web development to help benefit your college.

During my current position with the College of Human Resources and Education and the Davis College of Agriculture, Forestry and Consumer Sciences I have established a strong understanding of how to organize, maintain and develop websites in a higher education setting. Some of my strengths and contributions include communicating with faculty and staff, concept development, web based marketing strategies, illustrative and artistic skills, and implementing a college wide process of design. The relationships I have built with people in Web Services and University Relations along with my experience developing websites using WVU's content management system (Slate) will enable me to make a smooth transition into your college.

Attached is my resumé for your review. Thank you for your time and I look forward to an opportunity to further discuss my job qualifications.

Sincerely,



Dustin B. Mazon

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[Print](#) | [Web](#) | [Interactive](#)

EXPERIENCE

WVU: COLLEGE OF AGRICULTURE, FORESTRY & CONSUMER SCIENCES / COLLEGE OF HUMAN RESOURCES & EDUCATION, Professional Technologist 2

Morgantown, WV | December 2007 - Present

Design and develop customized websites

Co-create marketing strategies for each website

Research and implement social networking tools

Redesign existing websites into a Slate template

Utilize web applications (blogs, photo albums, calendars...)

Provide training for faculty and staff

Maintain and update college websites

WVU: BUSINESS INCUBATOR, Graphic and Web Designer

Morgantown, WV | July 2005 - September 2007

Design and develop customized websites and printed materials

Determine clients target market

Assist design interns with assigned projects

Provide technical support to clients and staff

CYOCULAR, Freelance Web Designer

Morgantown, WV | January 2004 - June 2006

Design websites and provide hosting for clients

Managing and maintaining contact with clients

WEST VIRGINIA UNIVERSITY STUDIO 2453, Graphic Designer

Morgantown, WV | January 2004 - May 2006

Design brand identity systems, signage, interactive CDs, and exhibits for clients

EDUCATION

WEST VIRGINIA UNIVERSITY

Morgantown, WV | May 2006

Bachelor of Fine Arts in Graphic Design

Studied in Guanajuato, Mexico and Mexico City, Mexico (Summer 2004)

HONORS

EAGLE SCOUT

1999 Boy Scouts of America

SKILLS

Web Design, Informational Design, Usability, Cross Browser Compatibility, Photography, Drawing, Creative Thinking, Microsoft Office, Photoshop, Illustrator, Freehand, Fireworks, Dreamweaver, Flash, InDesign, Quark, Action Script, CSS, HTML, XHTML, Javascript, PHP, Ruby on Rails

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